SEMRUSH
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Traffic Analytics: Overview

ohiopowertool.com

Generated on November 24, 2026

Overview

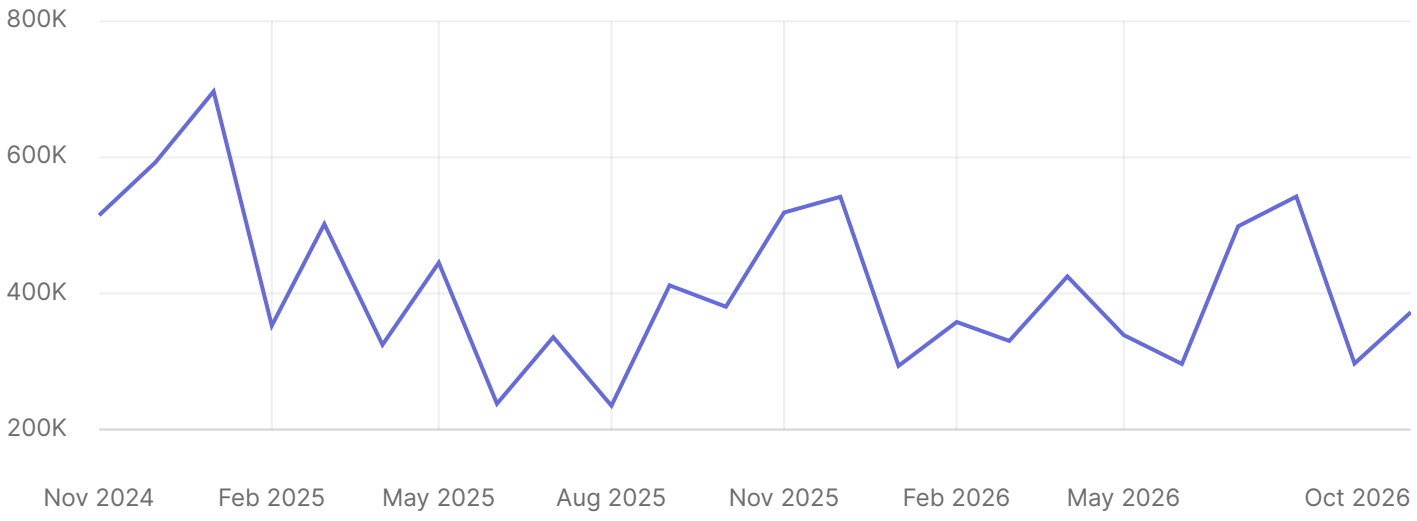
Summary

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Website	Visits	Unique Visitors	Purchase Conversion	Pages / Visit	Avg. Visit Duration	Bounce Rate
ohiopowertool.com	9.85M ↑941.6K	6.53M ↑826.86K	0.5% ↑0%	2.69 ↓0.33	7m 5s ↑2m 13s	62.5% ↑7.1%

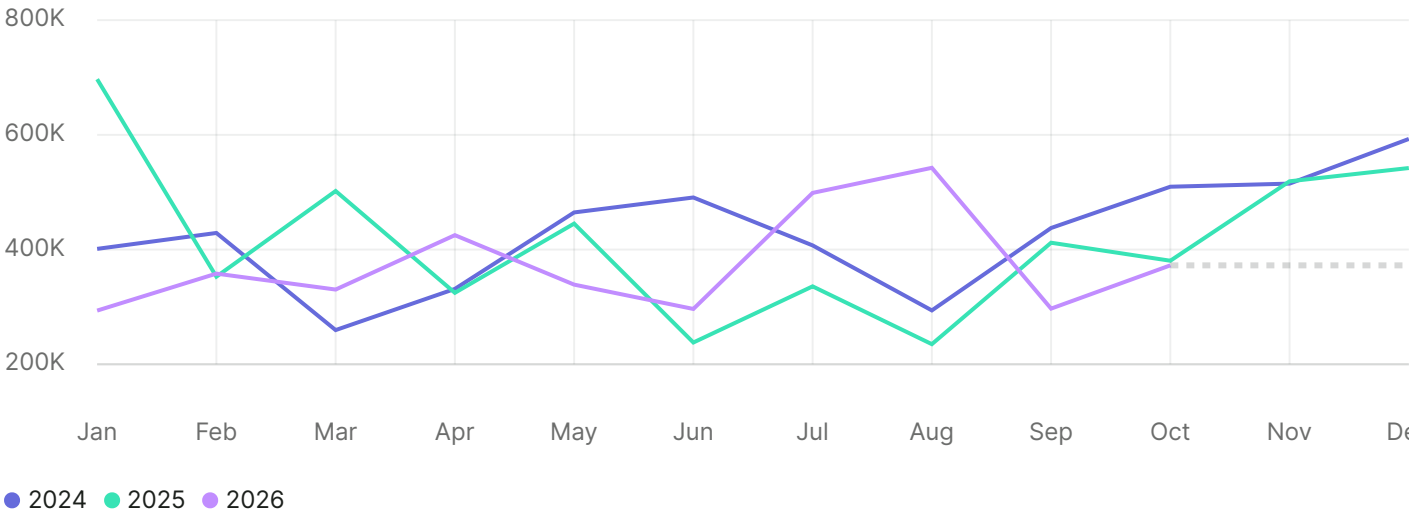
Traffic Trend

Website: ohiopowertool.com | Location: Worldwide | Device: All | Target metric: Visits



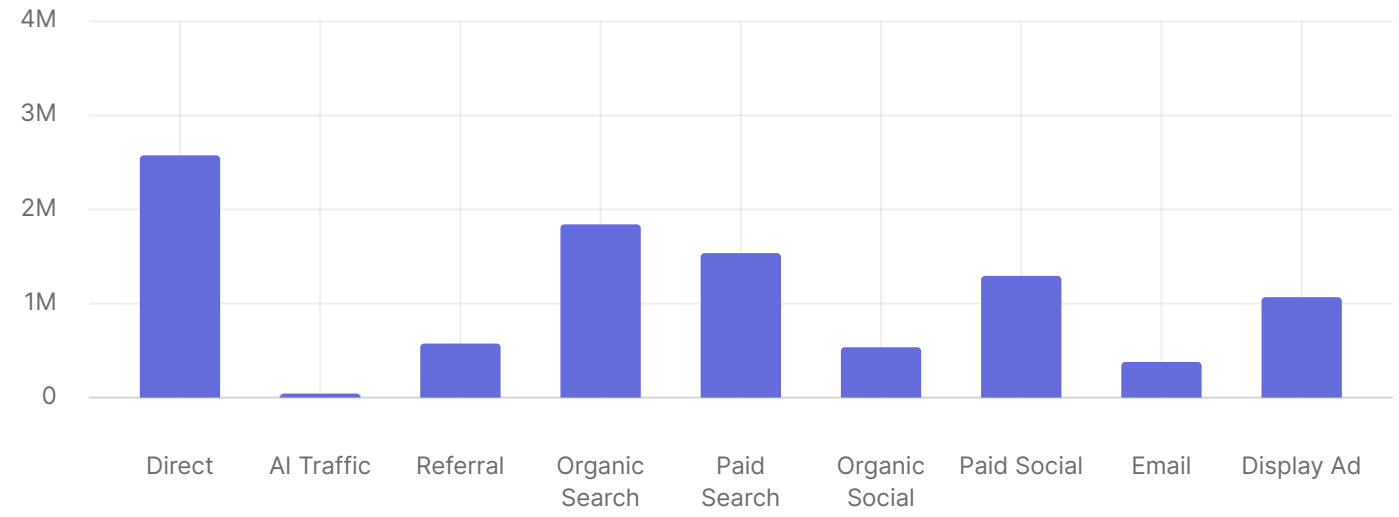
Year-over-Year Trend

Website: ohiopowertool.com | Location: Worldwide | Device: All | Target metric: Visits



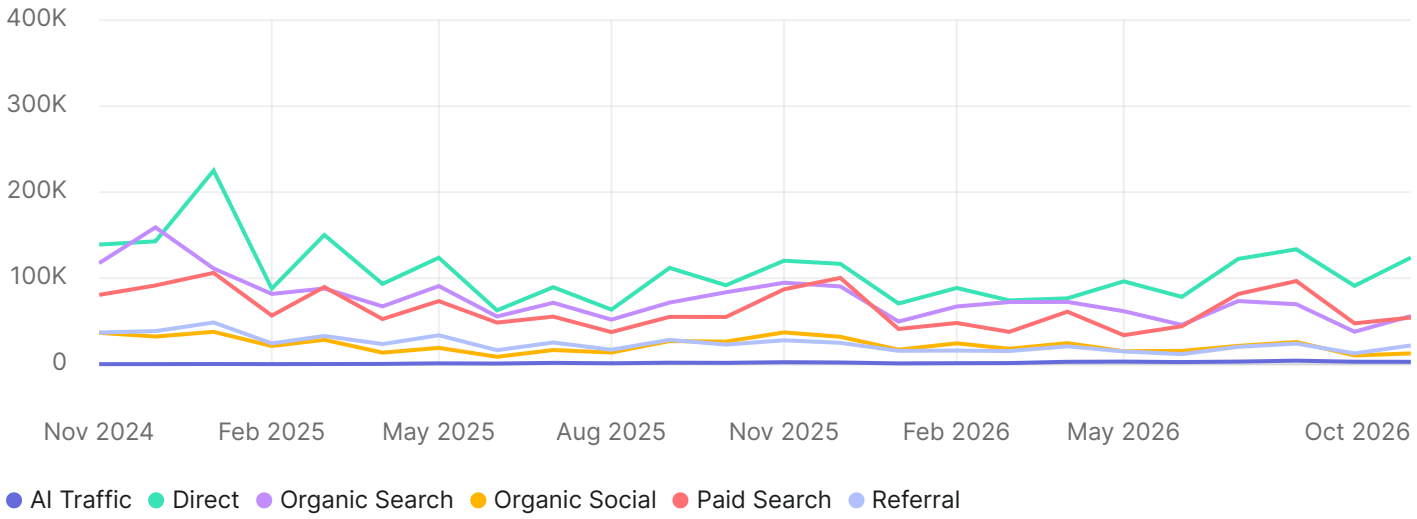
Traffic Channel Distribution

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All



Traffic Channel Trend

Website: ohiopowertool.com | Location: Worldwide | Device: All



Top Sources

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All | Traffic channel: All

Website	Traffic Share	Visits	Diff.
ohiopowertool.com	25.8%	2.54M	↑ 0.46%
google.com	3.5%	348.91K	↓ 5.6%
google.com	2%	192.38K	↑ 285.45%
pricespider.com	0.7%	70.97K	↓ 6.12%
youtube.com	0.5%	49.69K	↓ 24.65%

Top Destinations

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Website	Traffic Share	Visits	Diff.
google.com	10%	14.54K	↓ 48.07%
milwaukeetool.com	8.9%	12.9K	↑ 211.52%
youtube.com	6.5%	9.47K	↑ 119.6%
facebook.com	5.8%	8.48K	↑ 539.44%
amazon.com	5.5%	8.03K	↑ 659.98%

Top Pages

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Page	Traffic Share	Unique Pageviews	Unique Visitors
ohiopowertool.com	14.7%	1.75M	1.15M
ohiopowertool.com/bosch-power-tools-gkf18v-25pl14	1.1%	112.5K	16.52K
ohiopowertool.com/checkout/cart	1%	462.07K	285.96K
ohiopowertool.com/milwaukee-tools-mxf270-2hd	0.6%	64K	38.39K
ohiopowertool.com/flash-sale	0.6%	93.41K	64.34K
ohiopowertool.com/top-tool-deals	0.5%	104.82K	72.95K
ohiopowertool.com/dewalt-dcb609-2	0.5%	51.54K	37.16K
ohiopowertool.com/klein-tools-d20007cst1	0.5%	50.03K	28.72K
ohiopowertool.com/ego-power-equipment-snt2807	0.5%	49.2K	13.25K
ohiopowertool.com/tool-deals/promocode-q424ml21	0.5%	51.08K	23.9K

Top Subfolders

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Subfolder	Traffic Share	Unique Pageviews	Unique Visitors
ohiopowertool.com/brands/	3.6%	658.64K	432.03K
ohiopowertool.com/brands/milwaukee-tools/	2%	341.97K	229.3K
ohiopowertool.com/tool-deals/	1.3%	215.61K	143.12K
ohiopowertool.com/checkout/	1.1%	479.88K	288.96K
ohiopowertool.com/checkout/cart/	0.9%	402.29K	244.45K
ohiopowertool.com/search/	0.9%	334.97K	220.99K
ohiopowertool.com/customer/	0.7%	163.19K	81.15K

Subfolder	Traffic Share	Unique Pageviews	Unique Visitors
ohiopowertool.com/customer/account/	0.7%	163.19K	81.15K
ohiopowertool.com/brands/milwaukee-tools/milwaukee-m12-cordless/	0.7%	120.28K	90.68K
ohiopowertool.com/power-tools/	0.5%	153.58K	111.05K

Top Subdomains

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Subdomain	Visits	Desktop	Mobile
ohiopowertool.com	9.85M	37.7%	62.3%
news.ohiopowertool.com	113.86K	73.2%	26.8%
email.ohiopowertool.com	31.38K	27.1%	72.9%
media.ohiopowertool.com	571	100%	0%

Geo Distribution

Website: ohiopowertool.com | Period: Nov 1, 2024 – Oct 31, 2026 | Target metric: Visits

Country	Share	All Devices	Desktop	Mobile
United States	97.3%	9.57M	36.3%	63.7%
Canada	0.5%	46.15K	60.7%	39.3%
India	0.3%	28.52K	76.9%	23.1%
Germany	0.1%	10.13K	88.4%	11.6%
Australia	0.1%	9.9K	100%	0%
United Kingdom	0.1%	9.82K	83.2%	16.8%
Philippines	0.1%	9.02K	100%	0%
Mexico	0.1%	7.91K	90%	10%
Pakistan	0.1%	5.67K	100%	0%
Ecuador	0.1%	5.6K	100%	0%