SEMRUSH
An Adobe Company

Traffic Analytics: Overview

penntoolco.com

Generated on November 24, 2026

Overview

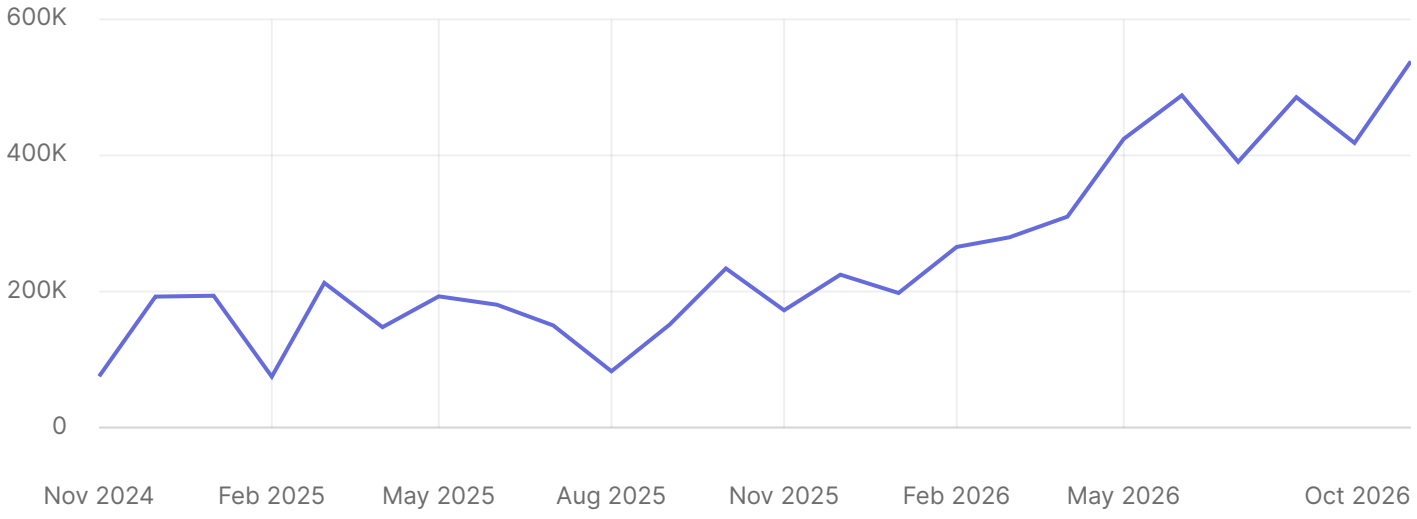
Summary

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Website	Visits	Unique Visitors	Purchase Conversion	Pages / Visit	Avg. Visit Duration	Bounce Rate
penntoolco.com	6.08M ↑2M	4.29M ↑1.11M	0.8% ↑0.5%	2.84 ↑0.61	8m 20s ↑2m 30s	67.6% ↓6.4%

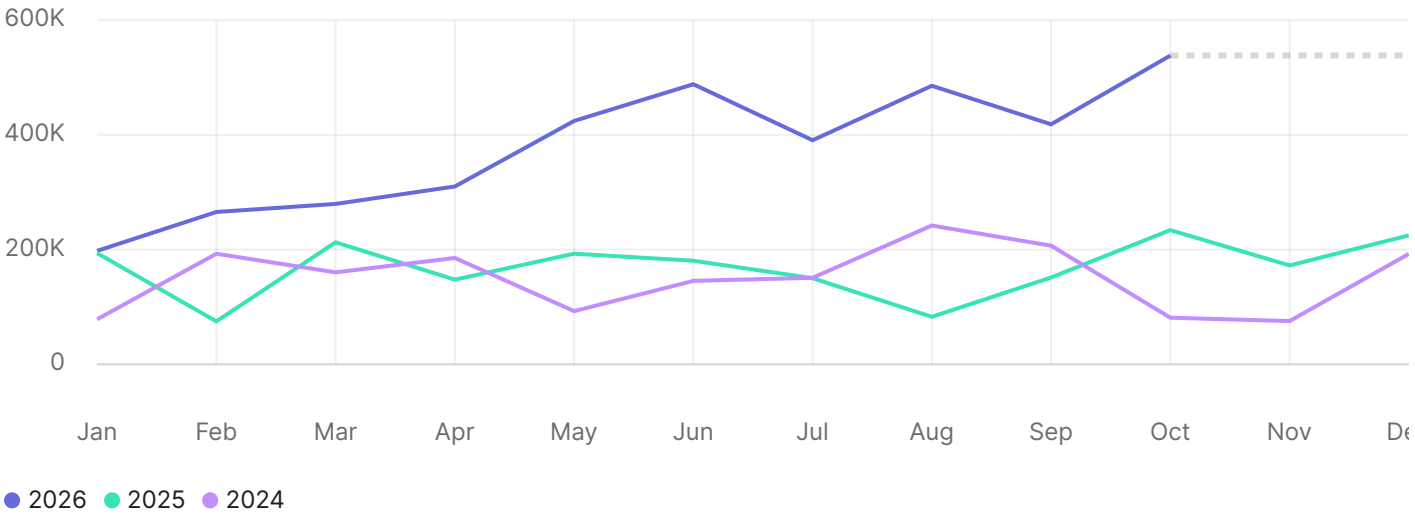
Traffic Trend

Website: penntoolco.com | Location: Worldwide | Device: All | Target metric: Visits



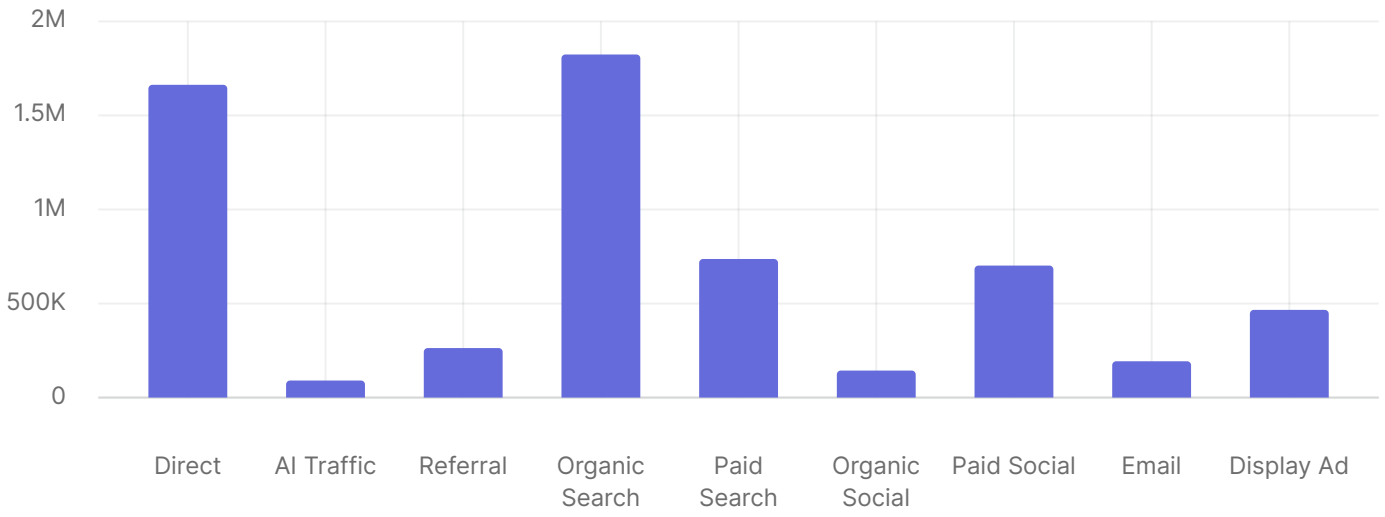
Year-over-Year Trend

Website: penntoolco.com | Location: Worldwide | Device: All | Target metric: Visits



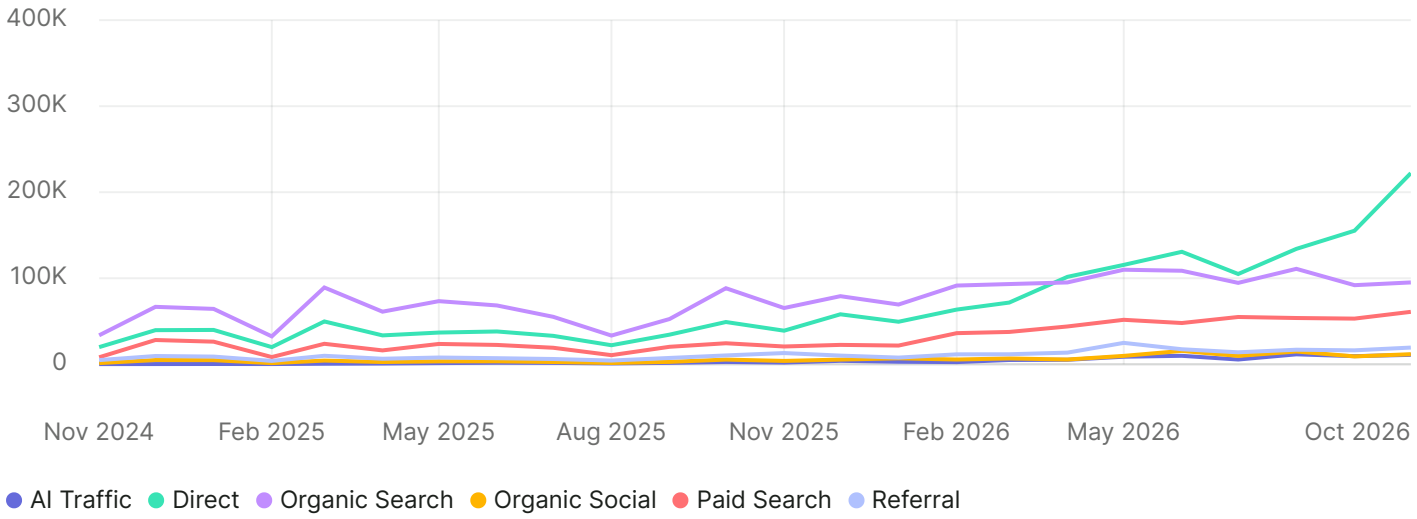
Traffic Channel Distribution

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All



Traffic Channel Trend

Website: penntoolco.com | Location: Worldwide | Device: All



Top Sources

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All | Traffic channel: All

Website	Traffic Share	Visits	Diff.
penntoolco.com	25%	1.52M	↑ 95.92%
google.com	9.3%	565.03K	↑ 36.68%
google.com	1.7%	105.27K	↑ 131.08%
l.facebook.com	0.8%	47.53K	↑ 278.87%
thomasnet.com	0.5%	27.92K	↑ 79.1%

Top Destinations

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Website	Traffic Share	Visits	Diff.
google.com	17.8%	16.56K	↓ 69.62%
bigcommerce.com	7.5%	6.96K	↑ 111.19%
mscdirect.com	3%	2.83K	↑ 799.37%
woodcraft.com	2.9%	2.66K	↑ 1%
amazon.com	2.5%	2.36K	↑ 150.85%

Top Pages

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Page	Traffic Share	Unique Pageviews	Unique Visitors
penntoolco.com	7.3%	525.11K	394.76K
penntoolco.com/shop	1.1%	381.14K	270.52K
penntoolco.com/hertel-jobber-length-drill-set-115-pieces-cobalt-135-drill-point-heavy-duty-49-138-1	0.5%	32.42K	29.11K
penntoolco.com/pm-research-milling-machine-kit-1-12-scale-working-model-of-1890s-milling-machine-mm-1	0.5%	30.17K	22.14K
penntoolco.com/baileigh-vmd-15-15-mill-drill-with-r-8-taper-ba9-1231787	0.4%	27.31K	24.04K
penntoolco.com/heck-weld-shaver-ws625	0.4%	25.81K	23.18K
penntoolco.com/side-milling-cutters-h-s-s-steel-plain-teeth-706-025	0.4%	23.46K	21.11K
penntoolco.com/login.php	0.4%	41.35K	29.28K
penntoolco.com/cart.php	0.4%	113.8K	87.23K
penntoolco.com/82981788	0.3%	19.91K	15.93K

Top Subfolders

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Subfolder	Traffic Share	Unique Pageviews	Unique Visitors
penntoolco.com/blog/	1.1%	72.78K	48.9K
penntoolco.com/content/	0.5%	40.61K	29.05K
penntoolco.com/checkout/	0.1%	91.45K	72.52K
penntoolco.com/brands/	0.1%	10.95K	5.48K
penntoolco.com/twister-speed-lathe-variable-speed-deburring-/	0%	1.21K	959

Subfolder	Traffic Share	Unique Pageviews	Unique Visitors
penntoolco.com/proto-adjustable-pin-spanner-wrench-jc494-1-1/	0%	507	415
penntoolco.com/proto-adjustable-pin-spanner-wrench-jc494-1-1/4-to-3-capacity-3/	0%	507	415
penntoolco.com/content/new-design-banners/	0%	432	366
penntoolco.com/catalog/	0%	400	345
penntoolco.com/catalog/products/	0%	400	345

Top Subdomains

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Location: Worldwide | Device: All

Subdomain	Visits	Desktop	Mobile
penntoolco.com	6.08M	59.4%	40.6%
blog.penntoolco.com	164	100%	0%

Geo Distribution

Website: penntoolco.com | Period: Nov 1, 2024 – Oct 31, 2026 | Target metric: Visits

Country	Share	All Devices	Desktop	Mobile
United States	92%	5.6M	56.6%	43.4%
India	2%	119.59K	84.9%	15.1%
Canada	0.7%	40.69K	96.1%	3.9%
Mexico	0.5%	32.9K	98%	2%
United Kingdom	0.3%	16.17K	80.8%	19.2%
Singapore	0.2%	14.87K	100%	0%
Germany	0.2%	14.51K	81.7%	18.3%
Philippines	0.2%	12.43K	100%	0%
Vietnam	0.2%	10.97K	100%	0%

Country	Share	All Devices	Desktop	Mobile
Pakistan	0.1%	8.01K	91.9%	8.1%